

Department of Humanities and Social Sciences

Course Profile

Course Number : HSS 350	Course Title: Public Speaking & Presentations
Required / Elective : required	Pre / Co-requisites: -
<p>Catalog Description:</p> <p>Basic public speaking and communication theory. Criteria related to style, form, structure, development, delivery, mode, context, purpose and environment for various types of speeches. Exercises for developing delivery techniques, including breathing, articulation, vocal variety. Preparation and presentation skills through analysis of theory and through the practical experience of presenting as well as critical analysis of peer speeches and other public speaking events.</p>	<p>Textbook / Required Material:</p> <p>MacInnis, J. Lymann (2006) <i>The Elements of Great Public Speaking</i>, Ten Speed Press.</p>
Course Structure / Schedule : (3+0+0) 3 / 6 ECTS	
<p>Extended Description : The goal of this course is to increase the student's knowledge and comprehension of theory and application in public speaking situations. There are three primary components inherent in this course: 1) Aid in the development of an understanding of the communication process, 2) Development of interpersonal communication skills, 3) Tools to improve public speaking skills. This course aims to provide tools that are required to become a relaxed, confident, effective and commanding speaker. The course will focus on the following four types of speeches: Informative, Persuasive, Motivational and Entertaining Speeches. With the tools gained via the course, students will overcome fear, establish a rapport with audience, practice new techniques and improve presentation skills. We will go over the steps involved in preparing, researching, composing and delivering public presentations. This will require detailed examination, evaluation and research of different sources to cite in the speeches Students will also learn how to effectively listen to public presentation messages and evaluate those messages critically. The range of topics will give insight and broaden knowledge on a vast array of subjects. Students will be able to practice these public speaking principles but also develop skill and ability to analyze the audience and their peer's speeches Objectives will be attained through student speeches, class discussions, textbook reading, various assigned handouts, audio speeches, lectures, peer presentations, peer assessment, library research tools and video.</p>	
<u>Course Outline:</u>	
Week	Topics
1	Introduction/Mini introductory presentations
2	Grading Criteria/Body Language/Fear/Ice Breaker Speeches
3	Informative Speech 1 Guidelines/Choosing the Right Topic
4	Informative Speech 1 Peer Assessment & Feedback
5	Persuasive Speech 2 Guidelines/Visual Aids/Body Language/Delivery

6	Library Orientation/ Research Skills/Kings Speech/ Handling Q & A
7	Midterm Exam
8	Persuasive Speech 2 Peer Assessment & Feedback
9	Themed Speeches Video/Motivational Speech 3 Guidelines
10	Motivational Speech 3 Peer Assessment & Feedback
11	Entertaining Speech 4 Guidelines/Relaxation Techniques
12	Entertaining Speech 4 Peer Assessment & Feedback
13	Final Presentation 5 Peer Assessment & Feedback
14	Final Presentation 5 Peer Assessment & Feedback
15	Conclusion
Design content : none	
Computer usage:Powerpoint/Prezi	

Course Outcomes:

	Program Outcomes	*Level of Contribution				
		1	2	3	4	5
1	Apply analytical and critical thinking skills to contemporary global issues.				X	
2	Describe the interrelationships between science, technology, and society.			X		
3	Describe the interrelationships between art, culture, and society.			X		
4	Explain the historical, political and economic conditions in which science and technology emerge.					
5	Explain the historical, political and material conditions in which art and cultural expression emerge.					
6	Analyze how modes of thought are shaped by socio-cultural, historical, political and economic variables.			X		
7	Apply discipline-relevant methods to HSS research assignments.					X
8	Summarize and assess current developments in their subject area.			X		
9	Recognize ethical issues and social responsibilities in the contemporary world.			X		
10	Synthesize complex ideas in clear and concise ways.					X
11	Generate creative solutions to local and/or global problems.					X
12	Recognize relevance of coursework to personal experiences, lifelong learning, and job security.					X
13	Demonstrate an ability to function on teams.			X		
14	Demonstrate an ability to communicate effectively with written, oral and visual means.					X

Recommended reading: -Laskowski, Lenny (2001) *10 Days to More Confident Public Speaking*, Grand Central Publishing.

-Lucas, Stephen E (2008) *The Art of Public Speaking*, McGraw Hill.

-Eidenmuller, Michael E.(2008) *Great Speeches for Better Speaking*, McGraw Hill.

Teaching methods : Class participation: Pre-class readings, lecture and class discussions, individual readings and peer assessment.

Assessment methods : Exam, class presentation, peer assessments:

Presentation 1: Informative..... 10 %

Presentation 2: Persuasive	15 %
Presentation 3: Motivational.....	15%
Presentation 4: Entertaining.....	10%
Presentation 5: Final Presentation	20%
Peer Feedback Assignments (5 total).....	10%
Attendance/Class Participation.....	10%
Mid-term exam.....	10%

Student workload:

Pre-class reading	35 hrs
Lectures	45 hrs
Research for presentation	65 hrs
TOTAL	145 hrs . . . to match 25 X 6 ECTS

Course Category:

ISCED General Area Codes	General Areas	ISCED Basic Area Codes	Basic Educational Areas	Percentage
1	Education	14	Teacher Training and Educational Sciences	
2	Humanities and Art	21	Art	
2	Humanities and Art	22	Humanities	90
3	Social Sciences, Management and Law	31	Social and Behavioral Sciences	
3	Social Sciences, Management and Law	32	Journalism and Informatics	10
3	Social Sciences, Management and Law	38	Law	
4	Science	42	Life Sciences	
4	Science	44	Natural Sciences	
4	Science	46	Mathematics and Statistics	
4	Science	48	Computer	
5	Engineering,	52	Engineering	

	Manufacturing and Civil			
5	Engineering, Manufacturing and Civil	54	Manufacturing and Processing	
5	Engineering, Manufacturing and Civil	58	Architecture and Structure	
6	Agriculture	62	Agriculture, Forestry, Livestock, Fishery	
6	Agriculture	64	Veterinary	
7	Medicine and Welfare	72	Medical	
7	Medicine and Welfare	76	Social Services	
8	Service	81	Personal Services	
8	Service	84	Transport Services	
8	Service	85	Environment Protection	
8	Service	86	Security Services	
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